



विद्यया ऽ मृतमश्नुते  
भा. प्र. सं. इन्दौर  
IIM INDORE

# Indian Institute of Management Indore

## Executive Post Graduate Program in E-GOVERNANCE

2013-14

P.S. Kolhe

Title of the Course: Public Policy, Technology & Law

Credits: 3

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### COURSE DESCRIPTION AND OBJECTIVES:

Public Policy, Technology & Law (PPTL) looks into the interplay of technology and law in shaping public policy debates in today's civil society. It is attempt to understand the macro- and micro perspectives, which are articulating a new public order and a system of e-Governance. The course would seek answers to the following questions, among others:

1. What role public policy would be playing in the emerging technology savvy civil society?
2. Whether is it possible to balance factors, like market economy, technology and law?
3. Is it possible to resolve digital dilemmas facing a developing civil society, like India?

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4. Whether e-Governance legally binds the State in view of giving legal status to Electronic Service Delivery?

} Future of  
This class.

5. What role techno-politics play in balancing the market economy, technology and law equation?

6. Why networked governance is important for the civil society and what role social media will be playing in future?

Role of Social  
Media : Good  
Topic for PPT.

7. What would be the future of public policy in view of effective adoption of technology by the State?

ESD  
Model state & EBS Rules



**PEDAGOGY:**

1. PPTs/ case studies
2. Class room assignments
3. Project work

**EVALUATION:**ComponentWeightage

1. Public policy & technology	30%
2. Information Technology law & e-Governance	40%
3. Public policy delivery systems & technology dilemma	30%
<b>Total</b>	<b>100%</b>

**SCHEDULE OF SESSIONS:****Session Plan**

<b>PPTL – Public Policy, Technology &amp; Law</b>			
<b><u>Component I</u></b>			
<b><u>Public Policy &amp; Technology</u></b>			
<b>Session Number [s]</b>	<b>Topic</b>	<b>Reading material</b>	<b>Pedagogy / collaterals</b>
1, 2	Introduction to basic model of Technology involving: <ul style="list-style-type: none"> <li>• Society</li> <li>• Market Economy</li> <li>• Law</li> </ul> Shaping of e-Society	<ul style="list-style-type: none"> <li>• Handouts/lecture notes</li> <li>• Web resources</li> </ul> Chapter 3 of the book: Information Technology – Law & Practice	<ul style="list-style-type: none"> <li>• PPT</li> <li>• Home Assignment (Project Work - I)</li> </ul>
3,	India's Technology Story: Telegraph to Computers	<ul style="list-style-type: none"> <li>• Handouts/lecture notes</li> <li>• Web resources</li> </ul>	<ul style="list-style-type: none"> <li>• Case study</li> <li>• PPT</li> <li>• Home Assignment</li> </ul>



	<ul style="list-style-type: none"> <li>• Role of State-owned Enterprises (SoEs)</li> </ul>		(Project Work - I)
4, 5 01/04/2013	<p>Techno-politics: Computer Networks, Civil Society &amp; the State</p> <ul style="list-style-type: none"> <li>• Techno-politics at international level</li> <li>• Techno-politics at national level</li> </ul> <div style="border: 1px solid black; padding: 2px; width: fit-content;"> <ul style="list-style-type: none"> <li>✓ Rise of techno-democracy</li> </ul> </div>	<ul style="list-style-type: none"> <li>• Handouts/lecture notes</li> <li>• Web resources</li> </ul>	<ul style="list-style-type: none"> <li>• Case study</li> <li>• PPT</li> <li>• Classroom Assignment (I)</li> <li>• Home Assignment (Project Work - I)</li> </ul>
6, Project Presentation (I) by the Groups on Monday - Post lunch: 10 min per group.			
<p><u>Component II</u></p> <p><u>Information Technology Law &amp; e-Governance</u></p>			
7,8	<div style="border: 1px solid black; padding: 2px; width: fit-content;"> <ul style="list-style-type: none"> <li>• Concept of Networked Governance</li> </ul> </div> <ul style="list-style-type: none"> <li>• An introduction to the law related to Information Technology</li> </ul>	<ul style="list-style-type: none"> <li>• Handouts/lecture notes</li> <li>• Web resources</li> </ul> <p>Chapter 1-2 of the book: Information Technology - Law &amp; Practice</p>	<ul style="list-style-type: none"> <li>• Case study</li> <li>• PPT</li> <li>• Classroom Assignment (II)</li> <li>• Home Assignment (Project Work - II)</li> </ul>
9, 10, 11	<p>Law related to e-Governance &amp; practices</p> <ul style="list-style-type: none"> <li>• Functional Equivalent Approach</li> </ul>	<ul style="list-style-type: none"> <li>• Handouts/lecture notes</li> </ul>	<ul style="list-style-type: none"> <li>• Case study</li> <li>• PPT</li> <li>• Home Assignment (Project Work - II)</li> </ul>

Theme:  
Any topic which reflects PPTL.

Analysis of GI/GW matrix

RFP  
Topic: ~~ERP~~ process for eGov. & Contract Mgt.

Topic:-  
\* Evolution of EDS Framework on 3rd April on last period  
3rd = 5th April after 2 pm  
\* Citizen charter draft  
\* eGov policy draft



	<ul style="list-style-type: none"> <li>e-Governance Services &amp; legal obligations</li> <li>Electronic Delivery of Services</li> </ul>	Chapter 4 of the book: Information Technology – Law & Practice	
<b>12, Project Presentation (II) by the Groups</b>			
<b><u>Component III</u></b> <b><u>Public Policy Delivery System &amp; Technology Dilemmas</u></b>			
13, 14	<ul style="list-style-type: none"> <li>Public Policy Delivery System</li> <li>Technology Dilemmas:               <ul style="list-style-type: none"> <li>(a) Copyright vs. Copyleft</li> <li>(b) Technology Specific vs. Technology Neutral</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Handouts/lecture notes</li> <li>Web resources</li> </ul> <p>Chapter 3 &amp; 34 of the book: Information Technology – Law &amp; Practice</p>	<ul style="list-style-type: none"> <li>Case study</li> <li>PPT</li> <li>Home assignment (Project Work-III)</li> </ul>
15	<p>Future of Public Policy, Technology &amp; Law</p> <ul style="list-style-type: none"> <li>Technology regulation matrix</li> <li>Use of social media</li> <li>Online Dispute Resolutions (ODRs)</li> </ul>	<ul style="list-style-type: none"> <li>Handouts/lecture notes</li> <li>Web resources</li> </ul> <p>Chapter 35 of the book: Information Technology – Law &amp; Practice</p>	<ul style="list-style-type: none"> <li>Case study</li> <li>PPT</li> <li>Classroom Assignment (III)</li> </ul>
<b>Project Presentatio</b>	<b>by the Groups</b>		

*PPT on Community Radio for eGov.*



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Readings:

1. Vakul Sharma - Information Technology – Law & Practice (Universal law publishing), Edn. 2012
2. Web resources