

MS-92 : MANAGEMENT OF PUBLIC ENTERPRISES

BLOCK	UNIT NOS.	UNIT TITLE
I		PUBLIC ENTERPRISE : AN OVERVIEW
	1	Public Enterprise: Concept and Policy
	2	Public Enterprise Scenario – National and International
	3	Nature and Scope of Public Enterprise
	4	Forms of Public Enterprises
II		PUBLIC ENTERPRISE : ACCOUNTABILITY AND GOVERNANCE
	5	Concept and Policy of Accountability and Autonomy
	6	Government-Public enterprise – Interface
	7	Accountability of Legislature
	8	Relationship with other Agencies
	9	Corporate Governance and Corporate Social Responsibility
III		PUBLIC ENTERPRISE – PERFORMANCE AND EVALUATION
	10	Appraisal of Public Enterprise Performance I
	11	Appraisal of Public Enterprise Performance II
	12	Sickness and Public Enterprises and Turnaround Strategy
	13	Dimensions and Methods of Evaluating Public Enterprise Performance
IV		ORGANISATION AND MANAGEMENT
	14	Board of Directors – Constitution and Functioning
	15	Personnel Management Issues in Public Enterprises
	16	Project Management
	17	Management of Finance, Marketing and Production, Issues
V		PRIVATISATION AND DISINVESTMENT
	18	Concept, Policy and Dimensions
	19	Privatisation : International Experience
	20	Disinvestment : Experience and Strategies
	21	Implications and Disinvestment
VI		CASE STUDIES